Jefferson’s magnet programs are building the leaders of tomorrow today, through a career focused, Liberal Arts curriculum. Students learn leadership skills, while immersing themselves into the curriculum. They will have the opportunity to recognize others while bringing out the best in themselves. They will analyze different leadership styles to develop their own method of leadership and have the ability to showcase their skills throughout their four years at Jefferson.

The Business & Finance Leadership Academy incorporates virtual programs such as Knowledge matters: Virtual Business Management and Personal Finance that gives students a chance to compete nationally with their peers for additional experiences and scholarship opportunities. Advisors play a major role in the Academy of Finance Advisory Committee which includes partnerships with the Suncoast Schools Federal Credit Union, the University of South Florida’s College of Business-Department of Finance, and the National Academy Foundation headquartered in New York.

Student coursework includes management, accounting, international business systems, international finance and law, banking investments, financial planning, marketing applications & e-commerce. Upper classman level finance student maintain a branch of the Suncoast Schools Federal Credit Union on campus.

The Business & Finance Leadership Academy, a member of the National Academy foundation (NAF), follows a curriculum that includes a site visit to the Jacksonville Federal Reserve Bank, paid summer internships and hands-on experience managing the on campus Suncoast Federal Credit Union branch.

“What good is an idea if it remains an idea? Try. Experiment. Iterate. Fail. Try again. Change the World” - Simon Sinek

Points of Pride

- **The Business/Finance Leadership Academy** provides real-world applications for the students. The curriculum includes completing a career portfolio, developing business plans, learning accounting applications and completing an internship in a corporate office.

- **In 2003, Jefferson opened our very own student-operated credit union in partnership with Suncoast Federal Credit Union.**

- **Locally, Jefferson has many prestigious business partners:** Citigroup, The Bank of Tampa, GTE Federal Credit Union, Suncoast Schools Federal Credit Union, JP Morgan, Chase, Merrill Lynch, University of South Florida, University of Tampa, Raymond James, The Office of the Comptroller Currency, Junior Achievement, and Fifth Third Bank.